



**For Immediate Release**  
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**Contact: Barbara Smith**  
**Tel: 831- 332-1815**

**RANDALL GRAHM RECEIVES 2010 JAMES BEARD FOUNDATION AWARD**  
***Been Doon So Long: A Randall Graham Vinthology Recognized as Beverage Book of the Year***

NEW YORK, NY – The James Beard Foundation’s 2010 Beverage Book of the Year is *Been Doon So Long: A Randall Graham Vinthology*. Graham’s book was awarded the honor in an evening ceremony held at Espace in New York City, where winners of the foundation’s broadcast media and journalism awards were announced. Considered the nation’s most prestigious recognition program honoring professionals in the food and beverage industries, the awards recognize recipients for excellence in their fields.

Randall Graham is the visionary, irreverent winemaker and President-for-Life of Bonny Doon Vineyard based in Santa Cruz, CA. A prolific writer, *Been Doon so Long* is Graham’s first book. It is a collection of his eclectic writings on wine – poems, satiric literary parodies, essays, polemics and speeches, and was published by University of California Press.

In accepting the award, Graham thanked his editor and publisher, an academic press, for taking the risk of publishing *Been Doon So Long*, a truly genre-bending book, containing a certain amount of frankly pretty edgy material, and an ungodly number of long, byzantine footnotes.

This is the second James Beard Foundation award for Graham. He received the award for Wine and Spirits Professional of the Year in 1994.

A maverick in most regards, Graham established Bonny Doon Vineyard in 1983 in the bucolic northern California hamlet of Bonny Doon. Best known for Rhône-style blends, Graham produced his first vintage of flagship wine, Le Cigare Volant in 1984. An *hommage* to Chateauneuf-du-Pape, Le Cigare Volant firmly established Graham as the leader of the Rhône Rangers movement in the United States. In 2001, Graham led the industry charge converting all of his wines to screw cap closures, and since 2008, all his wines have featured full disclosure ingredient labeling.

Today, in a scaled back operation, Graham describes himself as a *terroir*-seeker. His newly purchased property currently under development in San Juan Bautista, is farmed biodynamically, in a fashion Graham describes as “old-fangled.” He acknowledges that while the subtext of his book is one winemaker’s quest for *terroir*, the real work now is turning his words into deeds.

To learn more, please visit [www.beendoonsolong.com](http://www.beendoonsolong.com) and [www.bonnydoonvineyard.com](http://www.bonnydoonvineyard.com).

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